From: The Commissioner, School Education  
West Bengal  
To: All Chairpersons, District Primary School Council.

Sub : School Level Painting Competition on energy conservation.

With reference to the subject noted above the undersigned has to state that like previous years a painting competition for students of class IV, V & VI of all recognized schools at the State and National level would be organized this year by the Bureau of Energy Efficiency, Ministry of Power, Government of India. The Damodar Valley Corporation (DVC) has been entrusted with the responsibility of conducting the State Level Competition in the State of West Bengal.

Detail guidelines regarding the competition shall be available from the newspaper advertisement published in “The Telegraph” on 03.08.2012 & Anandabazar Patrika on 24.8.2012.

The School level competition for the students studying in class IV, V & VI is to be arranged by the heads of the institution within 30.09.2012. Two best paintings from each school are to be sent to the Nodal Officer, Sri Debasish Deb, Chief Public Relation Officer, Damodar Valley Corporation, D.V.C. Tower, V.I.P. Road, Kolkata 700054 (Tel.no.033-23550647, 9748743906) within 04.10.2012. The shortlisted students would be invited for taking part at the State Level Competition to be held on 09.11.2012 at Kolkata.

The theme topics for the competition are as follows.
1. Bijli Bachao Unnati Laao.
2. Do the Nation a Favour, Be a Energy Saver.

He/She is therefore requested to circulate the information in all schools under his/her jurisdiction so that the school level competition may be organized within the stipulated period.

In view of the energy conservation in our country he/she is further requested to attach highest importance on the matter and issue necessary instruction to all schools under his/her control to organize the competition and participate in large number at the State level competition to make it a grand success.

This may be treated as extremely urgent.

Enclo: Copy of advertisement.

Commissioner, School Education  
West Bengal
Bureau of Energy Efficiency
(Government of India, Ministry of Power)

19/12/PC/BEE/2012

CIRCULAR

16th July, 2012

Kind Attn.: Principal / Vice Principal / Head Master / Head Mistress


Prizes

<table>
<thead>
<tr>
<th>Level</th>
<th>First</th>
<th>Second</th>
<th>Third</th>
<th>Consolation</th>
</tr>
</thead>
<tbody>
<tr>
<td>State/UT Level</td>
<td>Rs. 10,000/-</td>
<td>Rs. 8,000/-</td>
<td>Rs. 5,000/-</td>
<td>10 nos of Rs. 1,000/- each</td>
</tr>
<tr>
<td>National Level</td>
<td>Rs. 1,00,000/-</td>
<td>4 nos of Rs. 50,000/- each</td>
<td>8 nos of Rs. 25,000/- each</td>
<td>10 nos of Rs. 10,000/- each</td>
</tr>
</tbody>
</table>

In order to encourage and develop the spirit of energy conservation, the Bureau of Energy Efficiency and Ministry of Power (Government of India) have launched a national awareness campaign, involving children. This aims at sensitizing the children towards issues of energy conservation. One of the main activities of the campaign is a Painting Competition for school students.

We are enclosing a copy of an advertisement pertaining to the above scheme for your kind information. As may be seen the competition is being held in three stages, namely, School, State and National Level. Students of 4th, 5th and 6th standards are eligible to participate in the competition. Cash prizes worth Rs.33,000 per State/UT (Rs.11.55 lakhs for 35 States/UTs) will be distributed to State Level winners on 9th November, 2012. For winners of National Competition, cash prizes worth Rs.7.00 lakhs will be awarded.

In view of the above BEE would like to request the School Principals to organize this Painting Competition at School Level for 4th, 5th and 6th standard, students of their respective school for 2-hour duration during any day upto 28th September, 2012. The students can select any one of the following topics for the Painting Competition:

1. Bijli Bachao - Unnati Lao
2. Do the Nation a favour, Be a energy saver
3. Wind, water, Sun: Energy for the long run

The students can use any paper (preferably A4 size) and can use Pencil, Pencil Colors, Crayons and Water Colors. Use of collage/patch work is not permitted at any level of competition. After the completion of painting competition, your good self may select two best paintings along with information on the total no. of participants, percentage participation of students in 4th, 5th and 6th Standards (as applicable) and send them to the address of the Nodal Officer (list attached) of their respective State/UT before 4th October, 2012. The reverse of the paintings should carry the following information:

a) Name of the student
b) Father's/Mother's Name
c) Standard
d) Roll No.
e) School name and postal Address
f) School location (Rural or Urban)
g) State/UT
h) School Tel. No./Mobile No.
i) Signature of School Principal

The enclosed advertisement may kindly be seen for more details for participation at State/UT and National Level Painting Competition. List of State/UT wise Nodal Officers is also available at www.bee-india.nic.in and www.energymanagertraining.com.

It is informed that all the participating students of School Level Painting Competition will get a ‘Certificate of participation’ and 1st & 2nd selected will get ‘Certificate of Merit’ which will be signed by the respective School Principals and Director General, Bureau of Energy Efficiency, Ministry of Power, Government of India. It is further informed that the names of schools, recording 100% students participation in the 4th, 5th and 6th Standards (as applicable), will be included in the Painting Competition Book prepared by BEE.

The Bureau takes this opportunity to request school principals to encourage their students to participate in this National activity.

Encl.: As above.

Save Energy for Benefit of Self and Nation

4th Floor, Sewa Bhawan, R.K. Puram, New Delhi-110 066 Tel: 011 26179699 (5 Lines) Fax: 011 26178352, Email: beepainting@hotmail.com

(Abha Shukla - IAS)
Secretary - BEE
Young India's vision for energy conservation

Inviting participation in School, State and National Level Painting Competition on Energy Conservation-2012

The Ministry of Power, Government of India, invites children to paint a world of imagination and discover the magic of clean, green and energy efficient future; a future, which they will inherit. In this process, the children will not only learn a few good things but will also teach us a few new things.

Themes for School Level Painting Competition

- School Principals are requested to organize painting competition of 2 hours duration for 4th, 5th and 6th standard students. Students can use any size of paper, but preferably A4 size and painting material such as pencils, colour pencils, crayons & water colours. Students can select any one of the above mentioned themes for painting (Schools located in National Capital Region will have the choice to participate in the Delhi State Level Painting Competition).
- School Principals will select 2 best paintings and send them along with the information on number of students participated at School Level Competition to the Nodal Officer for the State/UT whose address is given below so as to reach him/her by 4th October, 2012 positively.
- The back of the paintings should carry the following information: - Name of the Student • Father’s/Mother’s Name • Tel/Mobile No. of Parents • Standard • Roll No. • E-mail ID of Student (if any) • School Name & Postal Address • School Located in Urban or Rural Area • School Tel. / Mobile No. • State/UT • Signature of School Principal
- All participants will be issued certificate of participation.
- State Nodal Officer’s address

As per List Attached

For address of Nodal Officers for other States/UT’s and for the names of the students selected for participation in the State Level Competition, please log on to www.bee-india.nic.in and www.energymanagert raining.com

School Level Painting Competition

- Upto a maximum of 50 best paintings will be selected by a Committee of Experts/ Jury and selected students will be called at a designated place in State/UT for two hours on-the-spot Painting Competition to be held on 9th November, 2012.
- Each participating student will be paid Rs 1000/- in cash and a Participation Certificate. To a fro sleeper class/AC chair car/3rd AC rail-fare or state roadways bus fare for the shortest route for each participant and two guards will be reimbursed. In addition, each participating student will be paid a sum of Rs 1000/- as incidentals and given a Participation Certificate.
- National Level winners will be awarded cash Prizes by the Chief Guest on the "National Energy Conservation Day Function" to be held in Delhi on 14th December, 2012.

State Level Painting Competition

- The 1st, 2nd & 3rd prize winners at State/UT level during the last two years (2010 & 2011) are not eligible to participate in this years competition, however the consolation prize winners of State Level are eligible to participate but they would be considered for prizes only if they secure 1st/2nd/3rd position.
- Use of Collage/Patchwork is not permitted in the paintings at all levels of competition.
- Names of the schools who have recorded 100% participation in the 4th, 5th and 6th standard (as applicable) will be published in the Painting Competition booklet prepared by BEE.
- Two paintings selected at School Level, sketched paintings at State/UT Level and National Level would be the sole property of BEE, which will have the right to use for any purpose it consider appropriate.

National Level Painting Competition

- Four awards would also be presented in the following categories for the State/UT Education Department and Nodal Officers who have ensured Highest school student participation and percentage improvement over the previous year.
  i. Best State Education Department and Nodal Officer (Other than North-Eastern States)
  ii. Best State Education Department and Nodal Officer (North-Eastern States)
  iii. Best Union Territory Education Department and Nodal Officer
  iv. Best State / Union Territory Education Department and Nodal Officer recording highest percentage increase in students participation over previous year

The decision of the Jury/Expert Committee at all levels of the painting competition will be final.

* Save Electricity bring Progress - Bijli Bachao Ummati Lao

Please visit BEE website for further details

Director General
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(Ministry of Power, Government of India)
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